

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 30, 2010

or

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number: 333-161943

**SPORT ENDURANCE, INC.**

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of incorporation or organization)

26-2754069

(I.R.S. Employer Identification No.)

1890 South West Salt Lake City, Utah 84104

(Address of principal executive offices) (Zip Code)

(877) 255-9218

(Registrant's telephone number, including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months

(or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X] No [ ]

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files)

Yes [ ] No [X]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer [ ]

Accelerated filer [ ]

Non-accelerated filer [ ]

Smaller reporting company [X]

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes [ ] No [X]

**APPLICABLE ONLY TO CORPORATE ISSUERS:**

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of the latest practicable date: 60,200,000 shares of \$0.001 par value common stock outstanding as of January 13, 2011.

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SPORT ENDURANCE, INC.  
FORM 10-Q  
Quarterly Period Ended November 30, 2010

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## EXPLANATORY NOTE

Unless otherwise noted, references in this registration statement to "Sport Endurance, Inc." the "Company," "we," "our" or "us" means Sport Endurance, Inc.

## FORWARD-LOOKING STATEMENTS

This document contains "forward-looking statements". All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including, but not limited to, any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objections of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements or belief; and any statements of assumptions underlying any of the foregoing.

Forward-looking statements may include the words "may," "could," "estimate," "intend," "continue," "believe," "expect" or "anticipate" or other similar words. These forward-looking statements present our estimates and assumptions only as of the date of this report. Accordingly, readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the dates on which they are made. Except for our ongoing securities laws, we do not intend, and undertake no obligation, to update any forward-looking statement. Additionally, the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 most likely do not apply to our forward-looking statements as a result of being a penny stock issuer. You should, however, consult further disclosures we make in future filings of our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

Although we believe the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and inherent risks and uncertainties.

## AVAILABLE INFORMATION

We file annual, quarterly and special reports and other information with the SEC that can be inspected and copied at the public reference facility maintained by the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549-0405. Information regarding the public reference facilities may be obtained from the SEC by telephoning 1-800-SEC-0330. The Company's filings are also available through the SEC's Electronic Data Gathering Analysis and Retrieval System which is publicly available through the SEC's website ([www.sec.gov](http://www.sec.gov)). Copies of such materials may also be obtained by mail from the public reference section of the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549-0405 at prescribed rates.

**PART I - FINANCIAL INFORMATION**

**Item 1. Financial Statements.**

**SPORT ENDURANCE, INC.  
(A DEVELOPMENT STAGE COMPANY)  
BALANCE SHEETS**

	November 30, 2010 (Unaudited)	August 31, 2010
ASSETS		
Current assets:		
Cash and cash equivalents	\$ -	\$ 59
Prepaid expenses	-	1,995
Total current assets	-	2,054
Equipment, net	20,100	21,148
Total assets	\$ 20,100	\$ 23,202
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current liabilities:		
Accounts payable	\$ 16,998	\$ 14,620
Accrued Interest	446	243
Due to related parties	8,445	7,440
Total current liabilities	25,889	22,303
Total liabilities	25,889	22,303
Stockholders' equity (deficit):		
Preferred stock, \$0.001 par value, 20,000,000 shares authorized 1,000,000 and 2,000,000 shares issued and outstanding at November 30, 2010 and August 31, 2010, respectively	1,000	2,000
Common stock, \$0.001 par value, 480,000,000 shares authorized, 60,200,000 and 57,200,000 shares issued and outstanding at November 30, 2010 and August 31, 2010, respectively	60,200	57,200
Additional paid-in capital	119,320	121,320
(Deficit) accumulated during development stage	(186,309)	(179,621)
Total stockholders' equity (deficit)	(5,789)	899
Total liabilities and stockholders' equity (deficit)	\$ 20,100	\$ 23,202

See accompanying notes to these financial statements.

**SPORT ENDURANCE, INC.**  
**(A DEVELOPMENT STAGE COMPANY)**  
**STATEMENTS OF OPERATIONS**  
**(Unaudited)**

	For the three months ended November 30,		January 3, 2001 (inception) to November 30, 2010
	2010	2009	
Revenue	\$ -	\$ -	\$ -
Expenses:			
General and administrative	2,437	1,112	21,123
Professional fees	3,000	8,500	146,500
Depreciation	1,048	-	5,240
Total operating expenses	<u>6,485</u>	<u>9,612</u>	<u>172,863</u>
Net operating (loss)	<u>(6,485)</u>	<u>(9,612)</u>	<u>(172,863)</u>
Other expense:			
Interest expense	(203)	-	(446)
Offering costs	-	-	(13,000)
Total other expense	<u>(203)</u>	<u>-</u>	<u>(13,446)</u>
Loss before provision for income taxes	(6,688)	(9,612)	(186,309)
Provision for income taxes	-	-	-
Net (loss)	<u>\$ (6,688)</u>	<u>\$ (9,612)</u>	<u>\$ (186,309)</u>
Weighted average number of common shares outstanding - basic and fully diluted	<u>58,815,385</u>	<u>57,200,000</u>	
Net (loss) per share - basic and fully diluted	<u>\$ -</u>	<u>\$ -</u>	

See accompanying notes to these financial statements.

**SPORT ENDURANCE, INC.**  
**(A DEVELOPMENT STAGE COMPANY)**  
**STATEMENT OF STOCKHOLDERS' EQUITY (DEFICIT)**

	Preferred stock		Common stock		Additional paid-In capital	Common stock subscriptions receivable	(Deficit) accumulated during development stage	Total stockholders' equity (deficit)
	Shares	Amount	Shares	Amount				
Common stock issued to founder at \$0.001 per share, of which \$500 was paid in cash	-	\$ -	1,200,000	\$ 1,200	\$ -	\$ -	\$ -	\$ 1,200
Sale of common stock for cash	-	-	3,000,000	3,000	12,000	-	-	15,000
Net loss for the year ended August 31, 2001	-	-	-	-	-	-	(16,200)	(16,200)
Balance, August 31, 2001	-	-	4,200,000	4,200	12,000	-	(16,200)	-
Issuance of common stock for professional fees	-	-	25,000,000	25,000	100,000	-	-	125,000
Net loss for the year ended August 31, 2002	-	-	-	-	-	-	(125,000)	(125,000)
Balance, August 31, 2002	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2003	-	-	-	-	-	-	-	-
Balance, August 31, 2003	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2004	-	-	-	-	-	-	-	-
Balance, August 31, 2004	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2005	-	-	-	-	-	-	-	-
Balance, August 31, 2005	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2006	-	-	-	-	-	-	-	-
Balance, August 31, 2006	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2007	-	-	-	-	-	-	-	-

**SPORT ENDURANCE, INC.**  
**(A DEVELOPMENT STAGE COMPANY)**  
**STATEMENT OF STOCKHOLDERS' EQUITY (DEFICIT) (continued)**

	Preferred stock		Common stock		Additional paid-In capital	Common stock subscriptions receivable	(Deficit) accumulated during development stage	Total stockholders' equity (deficit)
	Shares	Amount	Shares	Amount				
Balance, August 31, 2007	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Net loss for the year ended August 31, 2008	-	-	-	-	-	-	-	-
Balance, August 31, 2008	-	-	29,200,000	29,200	112,000	-	(141,200)	-
Issuance of convertible preferred stock for cash	2,000,000	2,000	-	-	3,000	-	-	5,000
Issuance of founder's shares in exchange for contributed equipment at \$0.001 per share	-	-	25,340,000	25,340	-	-	-	25,340
Common stock subscription receivable issued to founder at \$0.001 per share	-	-	8,980,000	8,980	-	(8,980)	-	-
Previously issued common stock cancelled	-	-	(6,320,000)	(6,320)	6,320	-	-	-
Net loss for the year ended August 31, 2009	-	-	-	-	-	-	-	-
Balance, August 31, 2009	2,000,000	2,000	57,200,000	57,200	121,320	(8,980)	(141,200)	30,340
Sale of common stock for cash	-	-	-	-	-	8,980	-	8,980
Net loss for the year ended August 31, 2010	-	-	-	-	-	-	(38,421)	(38,421)
Balance, August 31, 2010	2,000,000	2,000	57,200,000	57,200	121,320	-	(179,621)	899
Conversion of preferred stock into common, 3:1	(1,000,000)	(1,000)	3,000,000	3,000	(2,000)	-	-	-
Net loss for the three months ended November 30, 2010	-	-	-	-	-	-	(6,688)	(6,688)
Balance, November 30, 2010 (Unaudited)	<u>1,000,000</u>	<u>\$ 1,000</u>	<u>60,200,000</u>	<u>\$ 60,200</u>	<u>\$ 119,320</u>	<u>\$ -</u>	<u>\$ (186,309)</u>	<u>\$ (5,789)</u>

See accompanying notes to these financial statements.

**SPORT ENDURANCE, INC.**  
**(A DEVELOPMENT STAGE COMPANY)**  
**STATEMENTS OF CASH FLOWS**  
**(Unaudited)**

	For the three months ended November 30,		January 3, 2001 (inception) to November 30, 2010
	2010	2009	2010
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net (loss)	\$ (6,688)	\$ (9,612)	\$ (186,309)
Adjustments to reconcile net (loss) to net cash used in operating activities:			
Depreciation	1,048	1,048	5,240
Shares issued for services	-	-	125,000
Decrease (increase) in assets:			
Prepaid expenses	1,995	(195)	-
Increase (decrease) in liabilities:			
Accounts payable	2,378	-	16,998
Accrued interest	203	-	446
Net cash used in operating activities	<u>(1,064)</u>	<u>(8,759)</u>	<u>(38,625)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Proceeds from related party loans, net	1,005	-	8,445
Proceeds from sale of common and preferred stock	-	5,795	30,180
Net cash provided by financing activities	<u>1,005</u>	<u>5,795</u>	<u>38,625</u>
<b>NET CHANGE IN CASH</b>	<b>(59)</b>	<b>(2,964)</b>	<b>-</b>
<b>CASH AT BEGINNING OF PERIOD</b>	<b>59</b>	<b>3,200</b>	<b>-</b>
<b>CASH AT END OF PERIOD</b>	<b><u>\$ -</u></b>	<b><u>\$ 236</u></b>	<b><u>\$ -</u></b>
<b>SUPPLEMENTAL INFORMATION:</b>			
Interest paid	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Income taxes paid	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
<b>Non-cash activities:</b>			
Value of common stock issued for services	<u>-</u>	<u>-</u>	<u>125,000</u>
Value of common stock issued for equipment	<u>-</u>	<u>-</u>	<u>25,340</u>

See accompanying notes to these financial statements.



## Note 1 – Nature of Business and Significant Accounting Policies

### Nature of business

Sport Endurance, Inc. (“the Company”) was incorporated as Cayenne Construction, Inc. in the state of Nevada on January 3, 2001 (“Inception”). The Company was formed to be an independent service provider of ready-mix concrete, whereby management was to arrange purchases of ready-mixed concrete by small contractors and customers on a fee basis. The Company ceased operations in 2002 and was revived in 2009 with a name change to, “Sport Endurance, Inc.” on August 6, 2009. The Company intends to manufacture and distribute a line of sports energy drinks.

### Basis of presentation

The unaudited condensed financial statements have been prepared in accordance with United States generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and reflect all adjustments which, in the opinion of management, are necessary for a fair presentation. All such adjustments are of a normal recurring nature. The results of operations for the interim period are not necessarily indicative of the results to be expected for the fiscal year ending August 31, 2011. It is suggested that these interim condensed financial statements be read in conjunction with the form 10-K.

The Company is considered to be in the development stage as defined by FASB ASC 915-10-05. This standard requires companies to report their operations, shareholders equity and cash flows from inception through the reporting date. The Company will continue to be reported as a development stage entity until, among other factors, revenues are generated from management’s intended operations. Management has provided financial data since inception (January 3, 2001).

The Company has adopted a fiscal year end of August 31st.

Results of operations for the interim period are not indicative of annual results.

### Recently Issued Accounting Pronouncements

In April 2010, the FASB issued ASU No. 2010-18 regarding improving comparability by eliminating diversity in practice about the treatment of modifications of loans accounted for within pools under Subtopic 310-30 – Receivable – Loans and Debt Securities Acquired with Deteriorated Credit Quality (“Subtopic 310-30”). Furthermore, the amendments clarify guidance about maintaining the integrity of a pool as the unit of accounting for acquired loans with credit deterioration. Loans accounted for individually under Subtopic 310-30 continue to be subject to the troubled debt restructuring accounting provisions within Subtopic 310-40, Receivables—Troubled Debt Restructurings by Creditors. The amendments in this Update are effective for modifications of loans accounted for within pools under Subtopic 310-30 occurring in the first interim or annual period ending on or after July 15, 2010. The amendments are to be applied prospectively. Early adoption is permitted. The adoption of this ASU did not have a material impact on our financial statements.

In February 2010, the FASB issued ASU No. 2010-09 regarding subsequent events and amendments to certain recognition and disclosure requirements. Under this ASU, a public company that is a SEC filer, as defined, is not required to disclose the date through which subsequent events have been evaluated. This ASU is effective upon the issuance of this ASU. The adoption of this ASU did not have a material impact on our financial statements.

In January 2010, the FASB issued ASU No. 2010-06 regarding fair value measurements and disclosures and improvement in the disclosure about fair value measurements. This ASU requires additional disclosures regarding significant transfers in and out of Levels 1 and 2 of fair value measurements, including a description of the reasons for the transfers. Further, this ASU requires additional disclosures for the activity in Level 3 fair value measurements, requiring presentation of information about purchases, sales, issuances, and settlements in the reconciliation for fair value measurements. This ASU is effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. We are currently evaluating the impact of this ASU; however, we do not expect the adoption of this ASU to have a material impact on our financial statements.

In October 2009, the FASB issued an amendment to the accounting standards related to the accounting for revenue in arrangements with multiple deliverables including how the arrangement consideration is allocated among delivered and undelivered items of the arrangement. Among the amendments, this standard eliminated the use of the residual method for allocating arrangement considerations and requires an entity to allocate the overall consideration to each deliverable based on an estimated selling price of each individual deliverable in the arrangement in the absence of having vendor-specific objective evidence or other third party evidence of fair value of the undelivered items. This standard also provides further guidance on how to determine a separate unit of accounting in a multiple-deliverable revenue arrangement and expands the disclosure requirements about the judgments made in applying the estimated selling price method and how those judgments affect the timing or amount of revenue recognition. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements

In October 2009, the FASB issued an amendment to the accounting standards related to certain revenue arrangements that include software elements. This standard clarifies the existing accounting guidance such that tangible products that contain both software and non-software components that function together to deliver the product's essential functionality, shall be excluded from the scope of the software revenue recognition accounting standards. Accordingly, sales of these products may fall within the scope of other revenue recognition standards or may now be within the scope of this standard and may require an allocation of the arrangement consideration for each element of the arrangement. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements

In August 2009, the FASB issued an amendment to the accounting standards related to the measurement of liabilities that are recognized or disclosed at fair value on a recurring basis. This standard clarifies how a company should measure the fair value of liabilities and that restrictions preventing the transfer of a liability should not be considered as a factor in the measurement of liabilities within the scope of this standard. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements

#### **Note 2 – Going Concern**

As shown in the accompanying financial statements, the Company has incurred recurring net losses from operations resulting in an accumulated deficit of \$186,309, and a working capital deficit of \$25,889 as of November 30, 2010. These factors raise substantial doubt about the Company's ability to continue as a going concern. Management is actively pursuing new ventures to increase revenues. In addition, the Company is currently seeking additional sources of capital to fund short term operations. The Company, however, is dependent upon its ability to secure equity and/or debt financing and there are no assurances that the Company will be successful, therefore, without sufficient financing it would be unlikely for the Company to continue as a going concern.

The financial statements do not include any adjustments that might result from the outcome of any uncertainty as to the Company's ability to continue as a going concern. The financial statements also do not include any adjustments relating to the recoverability and classification of recorded asset amounts, or amounts and classifications of liabilities that might be necessary should the Company be unable to continue as a going concern.

#### **Note 3 – Related Party**

On October 7, 2010 and October 15, 2010, the Company received loans of \$1,500, for total proceeds of \$3,000, from a major shareholder, BK Financial Inc., to fund operations. The total outstanding balance of the unsecured, demand notes, bearing interest at 10% was \$3,000 at November 30, 2010. Accrued interest of \$42 was outstanding as of November 30, 2010.

From time to time the Company has received loans from the former CEO, Robert Timothy, to fund operations. The total outstanding balance of the unsecured, demand notes, bearing interest at 10% was \$5,445 and \$7,415 at November 30, 2010 and August 31, 2010, respectively. Accrued interest of \$404 and \$243 was outstanding as of November 30, 2010 and August 31, 2010, respectively. On November 30, 2010, \$1,995 was repaid to Mr. Timothy.

On February 10, 2002, the Company issued 125,000,000 shares to the Company President for professional services rendered. The fair value of those shares was \$125,000 on the grant date.

On January 10, 2001 the Company issued 6,000,000 shares of common stock to the founder of the Company in exchange for proceeds of \$500. Since the par value of the Company's common stock is the legal minimum value, management recorded compensation for the difference between the amount paid of \$500 and the minimum value of \$1,200, or \$700 in the accompanying statement of operations.

On October 1, 2009, the Company entered into a five year, non-cancellable, commercial and industrial lease with the parents of the Company's CEO, Robert Timothy, Robert Timothy Sr. and DeVon Timothy, that calls for monthly lease payments of \$2,135, including monthly charges of \$140 for taxes and insurance. On October 1, 2009 the Company paid a \$1,995 deposit. The lease never commenced and was cancelled on December 15, 2010 with Robert Timothy's resignation as CEO, and the deposit was returned to the lessor.

**Note 4 – Due to Related Parties**

On October 7, 2010 and October 15, 2010, the Company received loans of \$1,500, for total proceeds of \$3,000, from a major shareholder, BK Financial Inc., to fund operations. The total outstanding balance of the unsecured, demand notes, bearing interest at 10% was \$3,000 at November 30, 2010. Accrued interest of \$42 was outstanding as of November 30, 2010.

From time to time the Company has received loans from the former CEO, Robert Timothy, to fund operations. The total outstanding balance of the unsecured, demand notes, bearing interest at 10% was \$5,445 and \$7,415 at November 30, 2010 and August 31, 2010, respectively. Accrued interest of \$404 and \$243 was outstanding as of November 30, 2010 and August 31, 2010, respectively. On November 30, 2010, \$1,995 was repaid to Mr. Timothy.

Total amounts due to related parties were \$8,445 and \$7,440 at November 30, 2010 and August 31, 2010, respectively.

The Company has accrued interest of \$446 and \$243 to related parties as of November 30, 2010 and August 31, 2010, respectively.

**Note 5 – Equipment**

Equipment consists of the following:

	November 30, 2010	August 31, 2010
Computer equipment	\$ 10,000	\$ 10,000
Furniture and fixtures	15,340	15,340
	<u>25,340</u>	<u>25,340</u>
Less accumulated depreciation	(5,240)	(4,192)
	<u>\$ 20,100</u>	<u>\$ 21,148</u>

Depreciation expense totaled \$1,048 and \$1,048 for the three months ended November 30, 2010 and 2009, respectively.

## **Note 6 – Stockholders' Equity**

On June 7, 2010, the shareholders of the Company voted to increase the authorized common shares of the Company's common stock from 90,000,000 authorized shares of common stock to 480,000,000 authorized shares of common stock. Additionally, the shareholders voted to increase the authorized shares of the Company's preferred stock from 10,000,000 authorized shares to 20,000,000 authorized shares of preferred stock. As a result of this vote, the Company filed an amendment to its Articles of Incorporation to reflect this change.

### Preferred stock

On August 15, 2009, the Company issued a total of 2,000,000 shares of preferred stock to two individual investors in a private placement under Rule 506 of the Securities Act of 1933 for \$5,000 in cash, or \$0.0025 per share.

On October 12, 2010, a preferred stock shareholder elected to convert 1,000,000 shares of preferred stock in exchange for 3,000,000 shares of common stock.

### Common stock

As noted above, on October 12, 2010, a preferred stock shareholder elected to convert 1,000,000 shares of preferred stock in exchange for 3,000,000 shares of common stock.

On August 20, 2009, the Company issued 8,980,000 founder's shares of common stock in exchange for a subscription receivable of \$8,980. The Company received total proceeds of \$8,980 at various dates between September 15, 2009 and May 13, 2010.

On August 20, 2009, the Company issued 25,340,000 founder's shares of common stock in exchange for contributed equipment with a cost basis of \$25,340. The cost basis approximated the fair market value of the equipment.

On August 20, 2009, the Company cancelled and returned to treasury 6,320,000 shares of common stock previously issued to founders. No consideration was provided and the total par value of \$6,320 was recorded as additional paid-in capital.

On February 10, 2002, the Company issued 25,000,000 shares to the Company President for professional services rendered. The fair value of those shares was \$125,000 on the grant date.

The Company issued a total of 3,000,000 shares of its \$.001 par value common stock during May 2001 in a private placement under Rule 506 of the Securities Act of 1933 for \$15,000 in cash, or \$0.001 per share to a total of nineteen individual investors. Due to a lack of operations, management believes the purchase price of \$0.001 per share is representative of fair value.

On January 10, 2001 the Company issued 1,200,000 shares of common stock to the founder of the Company in exchange for proceeds of \$500. Since the par value of the Company's common stock is the legal minimum value, management recorded compensation for the difference between the amount paid of \$500 and the minimum value of \$1,200, or \$700 in the accompanying statement of operations.

**Note 7 – Subsequent Events**

On January 7, 2011, the Company received an unsecured loan of \$7,000, due on demand, bearing interest at 10%, from a major shareholder, BK Financial Inc., to fund operations.

Board of director resignation

On December 15, 2010, the former CEO, Robert Timothy, resigned as from the Board of Directors and his position as CEO, and appointed Gerald Rick as the Chairman of the Board of Directors and CEO.

On December 30, 2010, the Board of Directors dismissed Ronald Schuurman as Secretary and Treasurer and appointed Vincent Kelly to the Board and positions of Secretary and Treasurer.

On December 31, 2010, the Board of Directors appointed James Hughes to the Board of Directors.

In accordance with ASC 855-10, all subsequent events have been reported through the filing date.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

### OVERVIEW AND OUTLOOK

Sport Endurance, Inc. ("Sport Endurance") is a Nevada corporation that intends to manufacture and distribute a line of sports energy drinks. Production and distribution has not yet commenced, as such, the Company is considered to be in the development stage.

For the three months ended November 30, 2010, we had a net loss of \$6,688 as compared to a net loss of \$9,612 for the three months ended November 30, 2009. Our accumulated deficit as of November 30, 2010 was \$186,309. These conditions raise substantial doubt about our ability to continue as a going concern over the next twelve months.

### Results of Operations for the Three Months Ended November 30, 2010 and 2009

The following table summarizes selected items from the statement of operations for the period ended November 30, 2010 compared to November 30, 2009.

#### EXPENSES:

	For the three months ended November 30,	
	2010	2009
Expenses:		
General and administrative	\$ 2,437	\$ 1,112
Professional fees	3,000	8,500
Depreciation	1,048	-
Total operating expenses	6,485	9,612
Net operating (loss)	(6,485)	(9,612)
Interest expense:	(203)	-
Net (loss)	\$ (6,688)	\$ (9,612)

#### Revenues

The Company had no revenues during the three month periods ending November 30, 2010 and 2009.

#### General and administrative expenses

General and administrative expenses were \$2,437 for the three months ended November 30, 2010 compared to \$1,112 for the three months ended November 30, 2009, an increase of \$1,325 or approximately 119%. The increase in general and administrative expense for the three months ended November 30, 2010 compared to 2009 was due primarily to increased stock servicing costs related to maintaining our stock issuances to shareholders that was not necessary in the same period in 2009.

#### Professional fees

Professional fees were \$3,000 for the three months ended November 30, 2010 compared to \$8,500 for the three months ended November 30, 2009, a decrease of \$5,500 or approximately 65%. The decrease in professional fees for the three months ended November 30, 2010 compared to 2009 was due primarily to decreased legal fees attributed to our filing Forms S-1 and S-1/A during the three months ended, November 30, 2009 that was not necessary in the same period in 2010.

## Depreciation

Depreciation for the three months ended November 30, 2010 were \$1,048 compared to \$-0- for the three months ended November 30, 2009, an increase of \$1,048 or approximately 100%. The increase is due to the recognition of depreciation on assets that weren't placed in service prior to the three months ended November 30, 2009. We anticipate our quarterly depreciation expense to continue to be \$1,048 for the near term.

## Net operating (loss)

The net operating loss for the three months ended November 30, 2010 was \$6,485 compared to \$9,612 for the three months ended November 30, 2009, a decrease of \$3,127 or approximately 33%. Our net operating loss consisted primarily of stock servicing costs and professional fees as we created the entity and pursued financing in anticipation of developing our line of sport energy drinks.

## Interest expense

Interest expense for the three months ended November 30, 2010 was \$203 compared to \$-0- for the three months ended November 30, 2009, an increase of \$203 or approximately 100%. Our increased interest expense was due to interest on loans from related parties that were not outstanding during the comparable previous period.

## Net (loss)

The net loss for the three months ended November 30, 2010 was \$6,688 compared to \$9,612 for the three months ended November 30, 2009, a decrease of \$2,924 or approximately 30%. Our net operating loss consisted primarily of stock servicing costs and professional fees as we created the entity and pursued financing in anticipation of developing our line of sport energy drinks.

## Liquidity and Capital Resources

The following table summarizes total current assets, liabilities and working capital at November 30, 2010 compared to November 30, 2009.

	<u>November 30, 2010</u>	<u>November 30, 2009</u>
Current Assets	\$ -	\$ 2,054
Current Liabilities	\$ 25,889	\$ 22,303
Working Capital (Deficit)	\$ (25,889)	\$ (20,249)

While we have raised capital to meet our working capital and financing needs in the past, additional financing is required in order to meet our current and projected cash flow deficits from operations and development of alternative revenue sources. As of November 30, 2010, we had a working capital deficit of \$(25,889). Our poor financial condition raises substantial doubt about our ability to continue as a going concern and we have incurred losses since inception and may incur future losses. In the past, we have conducted private placements of equity shares and during the three months ending November 30, 2010 we did not receive any proceeds from private placements. During three months ended November 30, 2010, we received a total of \$3,000 in unsecured loans due on demand, bearing interest at 10%, from related parties. There is no guarantee that the related parties will be willing to commit any further loans to the Company at this time.

Should we not be able to continue to secure additional financing when needed, we may be required to slow down or suspend our growth or reduce the scope of our current operations, any of which would have a material adverse effect on our business.

Our future capital requirements will depend on many factors, including the development of our line of sport energy drinks; the cost and availability of third-party financing for development; and administrative and legal expenses.

We anticipate that we will incur operating losses in the next twelve months. Our prospects must be considered in light of the risks, expenses and difficulties frequently encountered by companies in their early stage of development. Such risks for us include, but are not limited to, an evolving and unpredictable business model; recognition of revenue sources; and the management of growth. To address these risks, we must, among other things, expand our customer base, implement and successfully execute our business and marketing strategy, respond to competitive developments, and attract, retain and motivate qualified personnel. There can be no assurance that we will be successful in addressing such risks, and the failure to do so could have a material adverse effect on our business prospects, financial condition and results of operations.

***Satisfaction of our cash obligations for the next 12 months.***

As of November 30, 2010, our cash balance was \$-0-. Our plan for satisfying our cash requirements for the next twelve months is through sales-generated income, sale of shares of our common stock, third party financing, and/or traditional bank financing. We anticipate sales-generated income during that same period of time, but do not anticipate generating sufficient amounts of revenues to meet our working capital requirements. Consequently, we intend to make appropriate plans to secure sources of additional capital in the future to fund growth and expansion through additional equity or debt financing or credit facilities.

***Going concern.***

Our financial statements are prepared using accounting principles generally accepted in the United States of America applicable to a going concern, which contemplate the realization of assets and liquidation of liabilities in the normal course of business. We have incurred continuous losses from operations, have an accumulated deficit of \$186,309 and a working capital deficit of \$25,889 at November 30, 2010, and have reported negative cash flows from operations since inception. In addition, we do not currently have the cash resources to meet our operating commitments for the next twelve months. The Company's ability to continue as a going concern must be considered in light of the problems, expenses, and complications frequently encountered by entrance into established markets and the competitive nature in which we operate.

Our ability to continue as a going concern is dependent on our ability to generate sufficient cash from operations to meet our cash needs and/or to raise funds to finance ongoing operations and repay debt. There can be no assurance, however, that we will be successful in our efforts to raise additional debt or equity capital and/or that our cash generated by our future operations will be adequate to meet our needs. These factors, among others, indicate that we may be unable to continue as a going concern for a reasonable period of time.

***Summary of product and research and development that we will perform for the term of our plan.***

We are not anticipating significant research and development expenditures in the near future.

***Expected purchase or sale of plant and significant equipment.***

We do not anticipate the purchase or sale of any plant or significant equipment as such items are not required by us at this time.

***Significant changes in the number of employees.***

As of November 30, 2010, we had no employees, other than our non-paid CEO, Robert Timothy that resigned and was replaced by Gerald Ricks on December 15, 2010. Currently, there are no organized labor agreements or union agreements and we do not anticipate any in the future.



Assuming we are able to pursue revenue through the commencement of sales of our sports energy drinks, we anticipate an increase of personnel and may need to hire employees. In the interim, we intend to use the services of independent consultants and contractors to perform various professional services when appropriate. We believe the use of third-party service providers may enhance our ability to control general and administrative expenses and operate efficiently.

#### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have, or are reasonably likely to have, a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results or operations, liquidity, capital expenditures or capital resources that are material to investors.

#### **Recently Issued Accounting Standards**

In April 2010, the FASB issued ASU No. 2010-18 regarding improving comparability by eliminating diversity in practice about the treatment of modifications of loans accounted for within pools under Subtopic 310-30 – Receivable – Loans and Debt Securities Acquired with Deteriorated Credit Quality (“Subtopic 310-30”). Furthermore, the amendments clarify guidance about maintaining the integrity of a pool as the unit of accounting for acquired loans with credit deterioration. Loans accounted for individually under Subtopic 310-30 continue to be subject to the troubled debt restructuring accounting provisions within Subtopic 310-40, Receivables—Troubled Debt Restructurings by Creditors. The amendments in this Update are effective for modifications of loans accounted for within pools under Subtopic 310-30 occurring in the first interim or annual period ending on or after July 15, 2010. The amendments are to be applied prospectively. Early adoption is permitted. The adoption of this ASU did not have a material impact on our financial statements.

In February 2010, the FASB issued ASU No. 2010-09 regarding subsequent events and amendments to certain recognition and disclosure requirements. Under this ASU, a public company that is a SEC filer, as defined, is not required to disclose the date through which subsequent events have been evaluated. This ASU is effective upon the issuance of this ASU. The adoption of this ASU did not have a material impact on our financial statements.

In January 2010, the FASB issued ASU No. 2010-06 regarding fair value measurements and disclosures and improvement in the disclosure about fair value measurements. This ASU requires additional disclosures regarding significant transfers in and out of Levels 1 and 2 of fair value measurements, including a description of the reasons for the transfers. Further, this ASU requires additional disclosures for the activity in Level 3 fair value measurements, requiring presentation of information about purchases, sales, issuances, and settlements in the reconciliation for fair value measurements. This ASU is effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. We are currently evaluating the impact of this ASU; however, we do not expect the adoption of this ASU to have a material impact on our financial statements.

In October 2009, the FASB issued an amendment to the accounting standards related to the accounting for revenue in arrangements with multiple deliverables including how the arrangement consideration is allocated among delivered and undelivered items of the arrangement. Among the amendments, this standard eliminated the use of the residual method for allocating arrangement considerations and requires an entity to allocate the overall consideration to each deliverable based on an estimated selling price of each individual deliverable in the arrangement in the absence of having vendor-specific objective evidence or other third party evidence of fair value of the undelivered items. This standard also provides further guidance on how to determine a separate unit of accounting in a multiple-deliverable revenue arrangement and expands the disclosure requirements about the judgments made in applying the estimated selling price method and how those judgments affect the timing or amount of revenue recognition. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements.

In October 2009, the FASB issued an amendment to the accounting standards related to certain revenue arrangements that include software elements. This standard clarifies the existing accounting guidance such that tangible products that contain both software and non-software components that function together to deliver the product's essential functionality, shall be excluded from the scope of the software revenue recognition accounting standards. Accordingly, sales of these products may fall within the scope of other revenue recognition standards or may now be within the scope of this standard and may require an allocation of the arrangement consideration for each element of the arrangement. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements

In August 2009, the FASB issued an amendment to the accounting standards related to the measurement of liabilities that are recognized or disclosed at fair value on a recurring basis. This standard clarifies how a company should measure the fair value of liabilities and that restrictions preventing the transfer of a liability should not be considered as a factor in the measurement of liabilities within the scope of this standard. This standard became effective for the Company on September 1, 2010. The adoption of this standard did not have a material impact on our financial statements

### **Item 3. Quantitative and Qualitative Disclosure About Market Risk.**

This item is not applicable as we are currently considered a smaller reporting company.

### **Item 4T. Controls and Procedures.**

#### ***Evaluation of Disclosure Controls and Procedures***

Our Chief Executive Officer and Chief Financial Officer, Gerald Ricks, has evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this report. Based on the evaluation, Mr. Ricks concluded that our disclosure controls and procedures are not effective in timely alerting them to material information relating to us that is required to be included in our periodic SEC filings and ensuring that information required to be disclosed by us in the reports we file or submit under the Act is accumulated and communicated to our management, including our chief financial officer, or person performing similar functions, as appropriate to allow timely decisions regarding required disclosure, for the following reasons:

- The Company does not have an independent board of directors or audit committee or adequate segregation of duties;
  - All of our financial reporting is carried out by our financial consultant;
- We do not have an independent body to oversee our internal controls over financial reporting and lack segregation of duties due to the limited nature and resources of the Company.

We plan to rectify these weaknesses by implementing an independent board of directors and hiring additional accounting personnel once we have additional resources to do so.

#### ***Changes in Internal Control Over Financial Reporting***

There were no changes in our internal control over financial reporting that occurred during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II - OTHER INFORMATION**

**Item 1. Legal Proceedings.**

We know of no material pending legal proceedings to which our company or subsidiary is a party or of which any of their property is the subject. In addition, we do not know of any such proceedings contemplated by any governmental authorities.

We know of no material proceedings in which any director, officer or affiliate of our company, or any registered or beneficial stockholder of our company, or any associate of any such director, officer, affiliate, or stockholder is a party adverse to our company or subsidiary or has a material interest adverse to our company or subsidiary.

**Item 1A. Risk Factors.**

There has been no change in the Company's risk factors since the Company's Annual Report on Form 10-K filed with the SEC on December 14, 2010.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

None.

**Item 3. Defaults Upon Senior Securities.**

None.

**Item 4. Submission of Matters to a Vote of Security Holders.**

None.

**Item 5. Other Information.**

None.

**Item 6. Exhibits.**

Exhibit	Exhibit Description	Filed herewith	Incorporated by reference			
			Form	Period ending	Exhibit	Filing date
31.1	Certification of Mr. Ricks pursuant to Section 302 of the Sarbanes-Oxley Act	X				
32.1	Certification of Mr. Ricks pursuant to Section 906 of the Sarbanes-Oxley Act	X				

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**SPORT ENDURANCE, INC.**

By:

*/s/ Gerald Ricks*

Gerald Ricks

President, Chief Executive Officer,

Director

(Principal Executive Officer, Principal Financial Officer,  
and Principal Accounting Officer)

Date: January 14, 2011

## CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Gerald Ricks, certify that:

1. I have reviewed this report on Form 10-Q of Sport Endurance, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. I am responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation: and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. I have disclosed, based on my most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 14, 2011

/s/ Gerald Ricks

By: Gerald Ricks, Chief Executive Officer and Principal Financial Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Gerald Ricks, Chief Executive Officer and Principal Financial Officer of Sport Endurance, Inc., a Nevada corporation (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) the report on Form 10-Q of Sport Endurance. (the "Registrant") for the fiscal quarter ended November 30, 2010 (the "Report") which this statement accompanies fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: January 14, 2011

/s/ Gerald Ricks

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Name: Gerald Ricks  
Title: Chief Executive Officer and Principal Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.