FORM 4

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

5. Relationship of Reporting Person(s) to Issuer

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

1. Name and Address of Reporting Person*

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

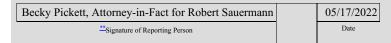
Sauerman	ın Robert			Better	· Ch	oice C	o Ir	nc. [BTTR]				Director	(Cite	ck an appne	10% Owner	
12400 RA		(First) CK ROAD	(Middle)	3. Date 05/16/			Trans	saction (Month	n/Day/Yea	ar)		X_ Officer (gi			Other (specify b	elow)
TAMPA,	FL 33626	(Street)		4. If Ar	nend	ment, I	Date	Original Filed	Month/Day/	Year)		6. Individual (_X_ Form filed by Form filed by	One Reporting			ine)
(City	/)	(State)	(Zip)				Т	able I - Non-l	Derivativ	e Secur	ities Acq	uired, Disposed	of, or Bene	eficially Ow	ned	
1.Title of Se (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year	any	tion l	ed Date, if y/Year)	Co (In	Transaction de str. 8)	4. Securi (A) or Di (Instr. 3,	isposed	of (D)	5. Amount of Se Owned Followin Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
C	C41-		05/16/2022					Code V	Amount	(D)		21 000			(Instr. 4)	
Common			05/16/2022					P	12,500	A		86,879			I	Shares held by SFV Holdings LLC of which Mr. Sauermann is the President
Reminder: F	Report on a se	enarate line for each	class of securities b	eneficiall	lv ow	zned dir	ectly	or indirectly.								
		1			,			Pers this	form are	not re	equired t	e collection o o respond un I number.				EC 1474 (9-02)
			Table I					Acquired, Di				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code	tion	5. Number I		6. Date Exerc Expiration Da			e and Amount of ying Securities Berivat		9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owners Form o Derivat Security Direct (or Indir	f Beneficial Ownership (Instr. 4)	
				Code	V	(A) ((D)	Date Exercisable	Expirati Date	on	Title	Amount or Number of Shares				
Purchase Warrants - Right to Buy	\$ 25.50							12/19/2019	06/30/	2030	Commo Stock	1 1 2014 00		1,203	I	Warrants held by SFV Holdings LLC of which Mr. Sauermanr is the President
Purchase Warrants - Right to Buy								10/01/2020	10/01/	2026	Commo Stock	on 33,334.00		33,334	I	Warrants held by SFV Holdings LLC of which Mr. Sauermanr is the President

Purchase Warrants - Right to Buy	\$ 7.50			01/22/2021	01/22/2027	Common Stock	3,334.00	3,334	I	Warrants held by SFV Holdings LLC of which Mr. Sauermann is the President
Stock Options - Right to Buy	\$ 3.60			Ш	12/19/2029	Common Stock	66,667.00	66,667	D	
Stock Options - Right to Buy	\$ 3.60			(1)	10/08/2030	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 7.74			(1)	01/08/2031	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 8.82			(1)	03/03/2031	Common Stock	75,000.00	75,000	D	
Stock Options - Right to Buy	\$ 5.00			Ш	07/08/2031	Common Stock	33,333.00	33,333	D	
Stock Options - Right to Buy	\$ 5.00			(1)	08/19/2031	Common Stock	15,000.00	15,000	D	
Stock Options - Right to Buy	\$ 2.29			(1)	02/01/2032	Common Stock	50,000.00	50,000	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	Director 10% Owner Officer		Other					
Sauermann Robert									
12400 RACE TRACK ROAD			EVP, Strategy						
TAMPA, FL 33626									

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options exercisable according to the vesting terms in the related option agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.