## FORM 4

(Print or Type Responses)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *- Lerner Scott				2. Issuer Name and Ticker or Trading Symbol Better Choice Co Inc. [BTTR]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 12400 RACE TRACK ROAD				3. Date of Earliest Transaction (Month/Day/Year) 11/24/2021									X Officer (give title below) Other (specify below)  CEO				
TAMPA,	FL 33626	(Street)		4. If A	meno	dment,	Date	Original F	Filed(!	Month/Day/Yo	ear)		6. Individual or .  X_ Form filed by O  Form filed by Mo	ne Reporting Po	erson	oplicable Line	
(City	y)	(State)	(Zip)				Т	able I - N	on-D	erivative S	Secur	ities Acqui	red, Disposed o	f, or Benefi	cially Owned		
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution I any (Month/Day		n Date	, if (	3. Transaction Code Instr. 8)		4. Securities A (A) or Dispose (Instr. 3, 4 and		d of (D) (5)	Owned Followin Transaction(s) (Instr. 3 and 4)		I I	Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	V	Amount	(A) (D)	Price			(	Instr. 4)	
Common Stock			11/24/2021	1				P		512 A	A	3.9	14,788			D	
Common Stock													2,667		I		Mother
Common	Common Stock											40			I	Son	
						, calls		Acquired rants, opti	d, Dis	rently val sposed of, convertible	id Ol	MB contro					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		of Deri Secu Acqu (A) o	vative rities nired or osed o) r. 3,	Expiration Date U		Underlying Securities (Instr. 3 and 4)			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Owners: Form of Derivati Security Direct ( or Indire	Ownershi (Instr. 4)		
				Code	V	(A)	(D)	Date Exercisa	ble	Expiratio Date	on	Title	Amount or Number of Shares				
Purchase Warrants - Right to Buy								01/22/2	2021	01/22/2	2027	Commor Stock	4,000.00		4,000	D	
Purchase Warrants - Right to Buy								01/22/2	2021	01/22/2	2027	Commor Stock	2,667.00		2,667	I	Mother
Stock Options - Right to Buy	\$ 6.78							<u>(I)</u>	)	12/28/2	2030	Commor Stock	83,334.00		83,334	D	
Stock Options - Right to Buy	\$ 8.82							<u>(I)</u>	)	03/03/2	2031	Commor Stock	200,000.00		200,000	D	
Stock Options - Right to Buy	\$ 5.00							<u>(T</u>	)	07/08/2	2031	Commor Stock	33,333.00		33,333	D	
Stock Options - Right to Buy	\$ 5.00							(1)	)	08/19/2	2031	Commor Stock	25,000.00		25,000	D	

#### **Reporting Owners**

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Lerner Scott 12400 RACE TRACK ROAD TAMPA, FL 33626			CEO				

### **Signatures**

Becky Pickett, Attorney-in-Fact for Scott Lerner	11/24/2021
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options exercisable according to the vesting terms in the related option agreements.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.