- Right

to Buy

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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longer subject to Section 16. Form 4 or Form 5 obligations may

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the

Instruc	tion 1(b).				Inve	estme	nt Co	ompan	y Ac	t of 194	-0							
(Print or Typ	e Responses)																	
Name and Address of Reporting Person Sauermann Robert				2. Issuer Name and Ticker or Trading Symbol Better Choice Co Inc. [BTTR]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 12400 RACE TRACK ROAD				3. Date of Earliest Transaction (Month/Day/Year) 12/08/2021										Officer (give title below) X Other (specify below) EVP, Strategy				
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)									_X_ Form file	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person				
	FL 33626													a of more man one	reporting ren			
(City	7)	(State)	(Zip)				T	able I -	Non-l	Derivativ	e Secu	rities Ac	quired, Dispo	sed of, or Ben	eficially Ow	ned		
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	Execu	2A. Deemed Execution Date, it any (Month/Day/Year	f Coo	Γransact de str. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership			
							Code	V	Amount	(A) or (D)	r Price					(Instr. 4)		
Common	Stock												9,300			D		
Common	Stock		12/08/2021					P		10,698	A	\$ 3.39	75,879			I	Shares held by SFV Holdings LLC of which Mr. Sauermann is the President	
Common	Stock		12/09/2021					P		10,000	A	\$ 3.38	85,879			Ι	Shares held by SFV Holdings LLC of which Mr. Sauermann is the President	
Pamindar I	Panort on a sa	marata lina for each	class of securities be	naficial	ly on	wnad d	iractly	v or indi	ractly									
Reminder: F	ceport on a se	parate line for each	class of securities be	menciai	iy ov	viied d	irectiy	y or mai	Pers	ons wh	e not r	equired		n of informat unless the fo			EC 1474 (9-02)	
										•								
			Table I							isposed o , convert			y Owned					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)			3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Transaction Numi Code of (Instr. 8) Deriv Secur Acqu (A) o Dispo of (D (Instr.		5. Numb	ative ities ired : sed	6. Date Expirat (Month tive ties red		Exercisable and ion Date h/Day/Year)		7. Title a	ng Securities Derivative Security (Instr. 5)		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Owners Form o Derivat Security Direct (or Indir	Ownership (Instr. 4) (D)	
				Code	V	(A)	(D)	Date Exercis	able	Expirat Date	ion	Title	Amount of Number of Shares					
Purchase Warrants	\$ 25.50							12/19/	2019	06/30	/2030	Comm	on 1,203.0	00	1,203	I	Warrants held by SFV Holdings LLC of	

12/19/2019 06/30/2030 Common

which Mr.

Sauermann is the President

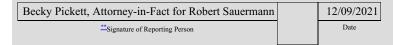
Stock

Purchase Warrants - Right to Buy	\$ 4.50			10/01/2020	10/01/2026	Common Stock	33,334.00	33,334	I	Warrants held by SFV Holdings LLC of which Mr. Sauermann is the President
Purchase Warrants - Right to Buy	\$ 7.50			01/22/2021	01/22/2027	Common Stock	3,334.00	3,334		Warrants held by SFV Holdings LLC of which Mr. Sauermann is the President
Stock Options - Right to Buy	\$ 3.60			(1)	12/19/2029	Common Stock	66,667.00	66,667	D	
Stock Options - Right to Buy	\$ 3.60			(1)	10/08/2030	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 7.74			(1)	01/08/2031	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 8.82			(1)	03/03/2031	Common Stock	75,000.00	75,000	D	
Stock Options - Right to Buy	\$ 5.00			(1)	07/08/2031	Common Stock	33,333.00	33,333	D	
Stock Options - Right to Buy	\$ 5.00			(1)	08/19/2031	Common Stock	15,000.00	15,000	D	

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Sauermann Robert 12400 RACE TRACK ROAD TAMPA, FL 33626				EVP, Strategy				

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C.
- (1) Options exercisable according to the vesting terms in the related option agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.