FORM 4

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

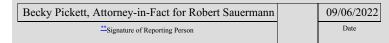
Name and Address of Reporting Person— Sauermann Robert					2. Issuer Name and Ticker or Trading Symbol Better Choice Co Inc. [BTTR]								Check all applicable) Director Oheck all applicable 10% Owner				
(Last) (First) (Middle) 12400 RACE TRACK ROAD					3. Date of Earliest Transaction (Month/Day/Year) 09/02/2022							X_Officer (give title below) Other (specify below) COO					
12 100 10	TCL TICK	(Street)				t. Date	Original F	iledo	Month/Dav/Y	ear)		6. Individual of	or Joint/Gro	un Filing(Check	Applicable Li	ne)	
TAMPA	, FL 33626					,	- 5			,		_X_ Form filed by	One Reporting				
(Cit		(State)	(Zip)			7	Γable I - N	on-I	Derivative	Securi	ities Acq	uired, Disposed	of, or Ben	eficially Own	ed		
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year) any	eemed ion Date n/Day/Ye	, if Co	Transaction ode nstr. 8)		4. Securiti (A) or Dis (Instr. 3, 4)	posed o	of (D)	5. Amount of Se Owned Followin Transaction(s) (Instr. 3 and 4)		. (I I	Ownership Form:	Beneficial Ownership	
Common Stock 09/02/2022					P	•		A	¢	28,800)				
Common	Stock											86,879		1		Shares held by SFV Holdings LLC of which Mr. Sauermann is the President	
Reminder:	Report on a s	eparate line for each	class of securities be				P	ers nis 1 urre	ons who form are i	not red	quired 1 3 contro	ne collection of to respond until number.				C 1474 (9-02)	
	Т	T			outs, call		rants, opti	ons,	convertib	le secu	rities)			T			
1. Title of Derivative Security (Instr. 3) 2. Conversion Date or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Y		Date		Code of		ivative urities uired or posed D) tr. 3,	Expiration Date (Month/Day/Year) Und (Inst			7. Title and Amount of Underlying Securities (Instr. 3 and 4) 8. Price of Derivative Security (Instr. 5)		Derivative Over Securities For Beneficially Owned See Following Reported or Transaction(s) (I)	Ownersh Form of Derivativ Security Direct (I or Indire	O) ct			
				Code	V (A)	(D)	Date Exercisab	le	Expiratio Date	n 1	Γitle	Amount or Number of Shares					
Purchase Warrants - Right to Buy							12/19/20	019	06/30/2	030	Commo Stock	1 1 2014 00		1,203	I	Warrants held by SFV Holdings LLC of which Mr Sauerman is the President	
Purchase Warrants - Right to Buy							10/01/20	020	10/01/2	026	Commo Stock			33,334	I	Warrants held by SFV Holdings LLC of which Mr Sauerman is the President	

Purchase Warrants - Right to Buy	\$ 7.50			01/22/2021	01/22/2027	Common Stock	3,334.00	3,334	I	Warrants held by SFV Holdings LLC of which Mr. Sauermann is the President
Stock Options - Right to Buy	\$ 3.60			Ш	12/19/2029	Common Stock	66,667.00	66,667	D	
Stock Options - Right to Buy	\$ 3.60			(1)	10/08/2030	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 7.74			(1)	01/08/2031	Common Stock	16,667.00	16,667	D	
Stock Options - Right to Buy	\$ 8.82			(1)	03/03/2031	Common Stock	75,000.00	75,000	D	
Stock Options - Right to Buy	\$ 5.00			Ш	07/08/2031	Common Stock	33,333.00	33,333	D	
Stock Options - Right to Buy	\$ 5.00			(1)	08/19/2031	Common Stock	15,000.00	15,000	D	
Stock Options - Right to Buy	\$ 2.29			(1)	02/01/2032	Common Stock	50,000.00	50,000	D	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Sauermann Robert 12400 RACE TRACK ROAD TAMPA, FL 33626			COO				

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options exercisable according to the vesting terms in the related option agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.